

Scoring matrix - Australia Day Grants 2027

Categories	Low (0-3)	Medium (4-6)	High (7-10)
Community Benefit (30%)	• Around 1-5 people are expected to participate in or contribute to the event. • Around 1-50 people are expected to benefit. • Community benefit or intended outcomes are missing, unclear or unlikely to be achieved. • Little or no community or stakeholder support or involvement is shown. • Little or no use of local goods and services where practical, with no explanation.	• Around 6-20 people are expected to participate in or contribute to the event. • Around 51-200 people are expected to benefit. • Community benefit and intended outcomes are clear and achievable, with positive impact for the target community. • Some community or stakeholder support is shown, with opportunities to help shape or deliver the event. • Some local goods and services will be used where practical.	• Around 21 or more people are expected to participate in or contribute to the event. • Around 201 or more people are expected to benefit. • Community benefit and intended outcomes are clear, achievable and well considered, with strong impact for the target or wider community. • Community members and stakeholders have meaningful roles, with strong support or working relationships. • Local goods and services will be actively used where practical.
Alignment to Council Priorities (30%)	• Little or no connection to Council priorities or a caring, resilient and inclusive community. • Little or no planning to minimise environmental impact or support sustainability. • Limited or no measures to make the event safe, welcoming, accessible and inclusive, including consideration of gender equity and diverse groups.	• Some connection to Council priorities and a caring, resilient and inclusive community is shown. • Practical steps are included to minimise environmental impact and support sustainability. • Some measures support a safe, welcoming, accessible and inclusive event, with consideration of gender equity and diverse groups.	• Supports initiatives that advance reconciliation and/or celebrate First Nations Peoples, or supports environmental/wellbeing priorities • A strong connection to Council priorities and a caring, resilient and inclusive community is shown. • Environmental impacts are well considered, with practical and achievable sustainability measures. • Thorough planning supports a safe, welcoming, accessible and inclusive event, including gender equity and diverse groups.
Ability to deliver the event (40%)	• Budget is missing, unclear, incomplete, unrealistic or does not add up. • Event plan is missing or lacks dates, tasks, responsibilities or achievable timeframes. • Risk management plan is missing or does not adequately address key risks. • Site plan is missing or unclear. • Required insurance, permits or permissions are not identified and there is no clear plan to obtain them. • Marketing and promotion plan is missing or does not explain how the intended audience will be reached.	• Budget is mostly complete and realistic, with most income, expenditure and in-kind support identified. • Event plan is achievable and includes key dates, tasks and responsibilities, although some detail is needed. • Risk management plan identifies the main risks and reasonable controls. • A site plan is included, although some detail is needed. • Insurance, permit and permission requirements are identified, with evidence or a reasonable plan to obtain them. • Marketing and promotion plan identifies the intended audience and suitable ways to reach them.	• Budget is complete, clear and realistic, identifying all income, expenditure and in-kind support. • Event plan is detailed and achievable, with clear dates, tasks, responsibilities and timeframes. • Risk management plan clearly identifies relevant risks and practical controls. • Site plan is complete, clear and supports safe event delivery. • Evidence of required insurance, permits and permissions is provided, or there is a clear plan to obtain them before the event. • Marketing and promotion plan is clear and appropriate, with suitable methods to reach the intended audience.