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| **Criteria** | **Low (0–3)** | **Medium (4–6)** | **High (7–10)** |
| 1. Community Benefit (30%) | * Few participants (less than 6),
* Few beneficiaries (under 50)
* Unclear or minimal community support
* Unclear community benefits
* No local sourcing
 | * Moderate participation (6–20)
* Moderate community benefit (51-200)
* Benefits are somewhat clear
* Some local sourcing and/or support from stakeholders
 | * Strong participation (20+ participants)
* Broad community benefit (201+ people),
* Benefits are clearly identified for the target participants
* Strongly local sourcing and support from stakeholders
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| 2. Alignment to Council Priorities (30%) | * No clear link to Council Priorities
* Lacks inclusivity and sustainability planning
 | * Some links to Council Priorities
* Some inclusivity and sustainability measures
 | * Strongly identified links to Council Priorities
* Supports one or more of the following: Reconciliation, First Nations, Environment, Wellbeing
* Well-planned for inclusivity and sustainability.
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| 3. Ability to Deliver (40%) | * Poor budget and planning
* Unclear event details
* Missing risk/site plans
* No marketing plan
 | * Adequate budget and planning
* Some risk/site planning
* Basic marketing plan
 | * Strong budget and planning
* Detailed risk/site plans
* Confirmed permits/insurance
* Comprehensive marketing plan
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