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| **Criteria** | **Low (0–3)** | **Medium (4–6)** | **High (7–10)** |
| 1. Community Benefit (30%) | * Few participants (less than 6), * Few beneficiaries (under 50) * Unclear or minimal community support * Unclear community benefits * No local sourcing | * Moderate participation (6–20) * Moderate community benefit (51-200) * Benefits are somewhat clear * Some local sourcing and/or support from stakeholders | * Strong participation (20+ participants) * Broad community benefit (201+ people), * Benefits are clearly identified for the target participants * Strongly local sourcing and support from stakeholders |
| 2. Alignment to Council Priorities (30%) | * No clear link to Council Priorities * Lacks inclusivity and sustainability planning | * Some links to Council Priorities * Some inclusivity and sustainability measures | * Strongly identified links to Council Priorities * Supports one or more of the following: Reconciliation, First Nations, Environment, Wellbeing * Well-planned for inclusivity and sustainability. |
| 3. Ability to Deliver (40%) | * Poor budget and planning * Unclear event details * Missing risk/site plans * No marketing plan | * Adequate budget and planning * Some risk/site planning * Basic marketing plan | * Strong budget and planning * Detailed risk/site plans * Confirmed permits/insurance * Comprehensive marketing plan |