

Municipal Public Health and Wellbeing Plan 2021-2025

Year three action plan - 2023/24

Our community is inclusive and celebrates diversity

Goal 1. A community where people are understood, respected and supported, and people are confident that they can contribute to community life

Strategic objective	2023-2024 Actions	Population outcomes (Victorian public health and wellbeing framework)
Support mental wellbeing in the workplace and in the community	<p>Support and promote mental health by continued delivery of youth and older peoples' Mental Health First Aid training.</p> <p>Continue to play an active role in the Macedon Ranges Suicide Prevention Action Group, and the Macedon Ranges Suicide and Sudden Death Committee.</p> <p>Continue delivery of Live4Life in secondary schools and the wider community across the Shire¹.</p> <p>Continue to deliver a primary school-based mental health and wellbeing model for grade 5 and 6 students across the shire.</p> <p>Work with state and commonwealth governments to advocate for the establishment of a youth mental health service in the Macedon Ranges Shire.</p> <p>Support the implementation of the youth mental health outreach service in partnership with Sunbury and Cobaw Community Health.</p>	<p>Increase mental wellbeing (1.2.1)</p> <p>Decrease suicide (1.2.2)</p>
Support mental wellbeing in the workplace and in the community	<p>Work with stakeholders to provide community education sessions about how to keep safe during emergencies, noting that emergencies can contribute to mental health and wellbeing vulnerabilities.</p>	<p>Increase mental wellbeing (1.2.1)</p> <p>Decrease suicide (1.2.2)</p>

¹ Live4Life is a whole community response to mental health and wellbeing and suicide prevention. It includes school and community partnerships, youth mental health first aid education to the wider community, and youth leadership through The Crew.

Strategic objective	2023-2024 Actions	Population outcomes (Victorian public health and wellbeing framework)
Support mental wellbeing of older people and carers in the community	<p>Continue to implement a three-year Village Hubs model to give older people the opportunity to connect for social activities and mutual support. Village Hubs aim to improve mental health through the benefits of increased social and community connections.</p> <p>Continue to advocate for carers and implement carer friendly training across Council.</p>	<p>Increase mental wellbeing (1.2.1)</p> <p>Increase access to social support (4.1.2)</p>
Coordinate and promote accessible and inclusive services, activities and events	<p>Deliver annual requirements of membership to the World Health Organization's Global Network of Age Friendly Communities and the Age Friendly Victoria Declaration.</p> <p>Continue to monitor the impact of Australian Government aged care reform on Council's role in supporting older people, and advocate in the interests of our community.</p>	<p>Increase connection to identity, culture and communities (4.1.1)</p>
Coordinate and promote accessible and inclusive services, activities and events	<p>Continue to support targeted initiatives for people of diverse backgrounds that enable them to express their identities, such as raising the Rainbow Flag on International Day Against Homophobia, Biphobia, Intersexism and Transphobia (IDAHOBIT).</p>	<p>Increase connection to identity, culture and communities (4.1.1)</p>
Coordinate and promote accessible and inclusive services, activities and events	<p>Continue to recognise International Day of Persons with Disability (IDPWD).</p>	<p>Increase connection to identity, culture and communities (4.1.1)</p>
Coordinate and promote accessible and inclusive services, activities and events	<p>Help sporting groups and clubs to be accessible and inclusive for people with disability.</p> <p>Strengthen participation in local playgroups.</p>	<p>Increase connection to identity, culture and communities (4.1.1)</p>
Coordinate and promote accessible and inclusive services, activities and events	<p>Direct some Council community grant funding to initiatives that emphasise inclusiveness.</p> <p>Celebrate and participate in National Reconciliation Week by providing opportunities to build and maintain relationships between Aboriginal and Torres Strait Islander Peoples and other Australians.</p> <p>In consultation with Traditional Owner groups, organise at least one internal and external NAIDOC Week event per year.</p>	<p>Increase connection to identity, culture and communities (4.1.1)</p>

Strategic objective	2023-2024 Actions	Population outcomes (Victorian public health and wellbeing framework)
<p>Coordinate and promote accessible and inclusive services, activities and events</p>	<p>Continue to strengthen the <i>smalltalk</i> supported playgroup, and Enhanced Maternal and Child Health program to support eligible families and children.</p> <p>Continue to support families with support and referral to early intervention and pediatric specialist services via the Maternal and Child Health Service.</p> <p>Embed use of communication support tools in kindergartens, including Auslan or Key Word Sign.</p> <p>Develop a consultation framework to guide consultation with children, youth and people with a disability.</p>	<p>Decrease developmental vulnerability (3.1.2)</p>
<p>Increase understanding, value and recognition of Aboriginal and Torres Strait Islander cultures, histories, knowledge and rights through cultural learning</p>	<p>Develop and implement an Aboriginal and Torres Strait Islander cultural awareness training strategy that is integrated into Council's Learning and Development Strategy.</p>	<p>Increase connection to identity, culture and communities (4.1.1)</p>
<p>Support opportunities for contribution and connection</p>	<p>Commit to reviewing our workplace Equal Opportunity Policy.</p> <p>Review disability access and inclusion learning needs within our organisation.</p> <p>Develop and implement a disability awareness training strategy that is integrated in Council's Learning and Development Strategy.</p>	<p>Increase labour market participation (3.2.1)</p>
<p>Support opportunities for contribution and connection</p>	<p>Promote resources from the Australian Government <i>Employ their Ability</i> campaign to local businesses.</p> <p>Profile the diverse experience of people with disability in the workforce in Council's Economic Development e-news and other communication channels.</p>	<p>Increase labour market participation (3.2.1)</p>

Our community is safe and healthy

Goal 2. An environment that supports people to eat well and be physically active

Strategic objective	2023-2024 Actions	Population outcomes (Victorian public health and wellbeing framework)
<p>Create supportive environments for physical activity</p>	<p>Continue to deliver the Macedon Ranges Regional Sports Precinct project and continue advocacy for funding towards future stage delivery.</p> <p>Continue delivery of the Macedon Ranges Shared Trails project that will see the development of a 24-km-long shared trail linking rural landscapes, towns and heritage places from Woodend to Riddells Creek.</p>	<p>Increase active living (1.3.1)</p>
<p>Create supportive environments for physical activity</p>	<p>Progress the development of a new Open Space Strategy and consider implementation into the Macedon Ranges Planning Scheme.</p> <p>Through the Victorian Local Government Partnership, increase local sport options and improve capacity to create a welcoming environment for woman and girls.</p>	<p>Increase active living (1.3.1)</p>
<p>Create supportive environments for healthy eating</p>	<p>Promote the Victorian Government's healthy eating guidelines for infants and children through the Maternal and Child Health service and Council-managed kindergartens.</p> <p>Develop an educational campaign to improve breastfeeding awareness, rates and duration in the shire.</p> <p>Improve food literacy and provide health and hygiene education in Council-managed kindergartens.</p>	<p>Increase healthy eating (1.3.1)</p>
<p>Create supportive environments for healthy eating</p>	<p>Deliver requirements, and promote opportunities, as regional members of the Bendigo UNESCO Creative City and Region of Gastronomy.</p> <p>Through Healthy Loddon Campaspe, undertake the MRSC Food Coalition project, Healthy Schools project and Verge Gardens projects.</p>	<p>Increase healthy eating (1.3.1)</p>

Goal 3. A community that is safe and free from violence

Strategic objective	2023-2024 Actions	Population outcomes (Victorian public health and wellbeing framework)
<p>Promote the safety of children</p>	<p>Implement the Child Safe Standards to promote the safety of children, prevent child abuse and ensure processes are in place to respond to and report all allegations of child abuse.</p> <p>Through Healthy Loddon Campaspe, implement the early child skills project.</p>	<p>Reduce prevalence and impact of abuse and neglect of children (2.1.1)</p>
<p>Promote equal and respectful relationships</p>	<p>Continue to demonstrate leadership in advancing gender equality through the implementation of Council's Gender Equality Action Plan.</p> <p>Continue Council's involvement in the United Nations 16 Days of Activism for No Violence against Women and Children campaign.</p>	<p>Increase access to social support (4.1.2) Increase tolerance of diversity (4.2.1)</p>
<p>Promote equal and respectful relationships</p>	<p>Support targeted initiatives for young people of diverse backgrounds that enable them to express their identities fully, especially Aboriginal and Torres Strait Islander Peoples, lesbian, gay, bisexual, transgender, intersex and queer/questioning young people (LGBTIQ+), culturally and linguistically diverse young people, and young people with a disability.</p>	<p>Increase access to social support (4.1.2) Increase tolerance of diversity (4.2.1)</p>
<p>Enable affordable, secure, safe and appropriate housing</p>	<p>Work with the Victorian Government to increase supply of affordable housing, including social housing, in the shire.</p> <p>Work in partnership with Community Housing Organisation, Wintringham, to support the delivery of a Big Housing Build project at Lancefield.</p> <p>Work in partnership with service providers to raise awareness of homelessness in the shire and together advocate for change.</p>	<p>Access to affordable housing and decrease homelessness (2.2.1)</p>
<p>Enable affordable, secure, safe and appropriate housing</p>	<p>Actively support the implementation of the Loddon Mallee Regional Housing Action Plan.</p>	<p>Access to affordable housing and decrease homelessness (2.2.1)</p>

Goal 4. A community that strives to reduce harm resulting from gambling, tobacco, alcohol and other drugs

Strategic objective	2023-2024 Actions	Population outcomes (Victorian public health and wellbeing framework)
Reduce harm relating from gambling	<p>Raise awareness of gambling-related harms.</p> <p>Work with partners to deliver community education on gambling, gaming and screen harm.</p> <p>Commit to participation in the Local Government Working Group on Gambling to be convened by the Victorian Local Governance Association.</p> <p>Progress Council's Preventing Harm from Gambling Policy.</p>	Reduce harm resulting from gambling
Reduce harm relating from gambling	Explore opportunities to better regulate the advertising or promotion of gambling on Council land and roads in future reviews of Council's Local Laws.	Reduce harm resulting from gambling

Goal 5. An environment that reduces potential public health risk to our people

Strategic objective	2023-2024 Actions	Population outcomes (Victorian public health and wellbeing framework)
Environment Protection Act 2017	Continue to implement the Domestic Waste Water Management Plan 2019. This plan aims to reduce environmental, public health and economic risks associated with management of all domestic waste water in the shire.	Increase neighbourhood liveability (5.1.1)
Environment Protection Act 2017	Implement the Waste Management and Resource Recovery Strategy 2021–2026.	Increase neighbourhood liveability (5.1.1)

Our community is adaptable and resilient

Goal 6. A community that is committed to tackling the climate emergency and its impacts on health

Strategic objective	2023-2024 Actions	Population outcomes (Victorian public health and wellbeing framework)
Work with the community to reduce greenhouse gas emissions and adapt to the changing climate	<p>Continue to facilitate the development of community climate change action plans through Council's Cool Changes program.</p> <p>Support identification and implementation of whole-of-shire climate mitigation and adaptation initiatives through development of a Community Climate Emergency Action Plan or similar.</p>	<p>Increase environmental sustainability and quality (5.2.1)</p>

Goal 7. A community that effectively plans for, responds to and recovers from emergency events (including COVID-19)

Strategic objective	2022-2023 Actions	Population outcomes (Victorian public health and wellbeing framework)
Lead the way in emergency recovery	<p>Work with stakeholders to provide community education sessions to raise awareness about how to keep safe during emergencies.</p>	<p>Proportion of adults who have someone outside their household they can rely on to care for them or their children, in an emergency (4.1.2.1)</p>