

sponsor survey template

**[Your Event] Sponsor Survey**

The committee would like to thank you for supporting this year's [Your Event].

To ensure the community and committee can continually improve and grow the event, we invite you to provide feedback on your experience via our quick survey.

Top of Form

**1. What is your company's name and where are you based?**

**2. How long have you been a partner of** [Your Event]**?**

🞏 This was our first year

🞏 2 years

🞏 3+ years

**3. What are your desired outcomes from a partnership with** [Your Event]?

🞏 Brand awareness

🞏 Community engagement

🞏 Opportunity to sell at the event

🞏 Launch a product/service

🞏 Other (please specify)

**4. How do you rate your outcomes from the partnership?**

🞏 Excellent

🞏 Good

🞏 Satisfactory

🞏 Poor

**5. How can we enhance the partnership arrangement to assist you with your objectives?**

**6. At this stage, are you considering a partnership with the event in** [insert the year of the next event]**?**

🞏 Yes

🞏 No

**7. Do you have any recommendations on how organisers can enhance the event?**

Bottom of Form

**Tip: Sponsors are worth too much to only do a written/informal survey. It is recommended that every event sponsor is also contact personally for feedback. It’s much easier to retain an existing sponsor than it is to attract a new sponsor!**

