



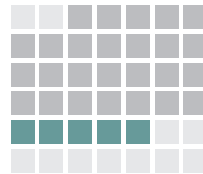
Gisborne Futures

Phase 3 consultation summary

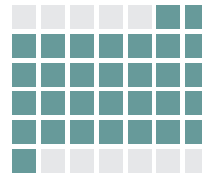
How long was the consultation?

7 weeks / 50 days

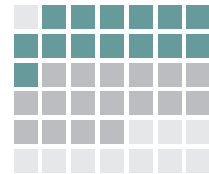
July 2020



August 2020



September 2020



How was consultation promoted?

Have
your say

council webpage



6,500

postcards to
homes, businesses
and land owners



3,500

summary booklets
in community
newspapers

16 social
media posts



3 media
releases

10 newspaper
advertisements



20
footpath
stickers

5

requests to
promote in
school
newsletters



How many people were engaged?



208

written
submissions



10
webinars



647

online survey
responses



80
participants

40



phone calls and
email enquiries

14

1-on-1 meetings
and targeted
consultations

What resourcing was involved?

approx

1,500

MRSC staff hours



24 internal
meetings

6

team
members



\$38k consultation
expenses