

<b>KNOWING</b>	<b>1</b>	<b><i>Improve electronic linkages and cross organisation access to heritage data and information</i></b>
	1.1 (part)	Improve heritage information on GIS mapping and IntraMaps including inclusion of the 200+ heritage places as 'pending heritage overlay inclusion'...
	1.3	Digitise the Heritage Overlay citation statements to improve access & retrieval
	1.6	Ensure local heritage places, buildings and objects of State significance are entered in the State Government's HERMES database.
<b>PROTECTING</b>	<b>1</b>	<b><i>Strengthen statutory protections for heritage in the Shire</i></b>
	1.2	Correct anomalies in heritage overlay maps and schedules.
	<b>2</b>	<b><i>Develop guidelines to protect 'visual amenity' and heritage character in towns and hamlets</i></b>
	2.6	Identify any Council owned heritage buildings, places and objects that lack 'statements of significance' and develop a priority program to address this.
	2.8	Update the Malmsbury Botanical Garden Masterplan.
<b>SUPPORTING</b>	<b>1</b>	<b><i>Support heritage groups and community in heritage initiatives</i></b>
	1.1	Consult with the Macedon Ranges Heritage Council and relevant historical societies regarding heritage matters.
	1.2	Investigate options for financial support of heritage groups.*
	<b>2</b>	<b><i>Enhance opportunities for staff and volunteers to build heritage skills</i></b>
	2.1	Support council staff and historical society members in professional development.*
	2.2	Support staff and historical society members to attend indigenous 'cross cultural' professional development.*
<b>COMMUNICATING &amp; PROMOTING</b>	<b>1</b>	<b><i>Promote knowledge of local Aboriginal history</i></b>
	1.3	Include indigenous place names in Council's 'street and place naming policy'.
	<b>2</b>	<b><i>Enhance accessibility of heritage information to public and Council officers</i></b>
	2.2	Link to Heritage Victoria guidelines and database from Council's web site.
	2.5	Highlight achievements and enhance public profile of heritage assets within the Shire.*

<b>KNOWING</b>	<b>1</b>	<b>Improve electronic linkages and cross organisation access to heritage data and information</b>	Heritage Strategy 2023-	
	1.1 (part)	Improve heritage information on GIS mapping and IntraMaps including.... identified heritage significant trees.		
	1.5	Add a heritage link in the 'asset matrix' to alert Council staff of historic, indigenous and natural heritage.		
	1.7	Identify the heritage information needs of Council staff and implement a program for staff briefings and staff induction.*		
	1.8	Investigate the heritage potential of roadsides and reserves within the Shire.*		
	1.9	Review Council's Heritage Tree Listing with the National Trust's tree list to ensure they are consistent.		
	1.10	Digitise the updated list of significant and heritage trees and link it to Council's Mydata asset management system.*		
	1.11	Prepare and maintain a register of Council owned heritage assets.		
	<b>1</b>	<b>Strengthen statutory protections for heritage in the Shire</b>		<b>PROTECTING</b>
	1.1	Introduce Heritage Overlays to additional identified places, including significant trees.*		
1.3	Introduce town structure plans and character studies that ensure growth and development do not negatively impact towns' historic character and lifestyle.			
1.4	Apply appropriate overlays as required to established and new urban areas to ensure built heritage is protected.			
1.5	Apply appropriate overlays, as required to rural areas to protect natural heritage features and historic landscapes.			
1.6	Review precinct and heritage places in Malmsbury.*			
1.7	Review previous heritage studies and strategies to identify and collate outstanding actions from previous work.*			
1.8	Identify gaps in previous heritage studies and strategies and prioritise the need for new and additional heritage studies.*			
<b>2</b>	<b>Develop guidelines to protect 'visual amenity' and heritage character in towns and hamlets</b>			
2.2	Develop guidelines which identify the important elements of the character of towns, villages and hamlets and provide specific guidance for new development within Heritage Overlay precincts.			
2.4	Develop a tree protection policy requiring the protection of significant trees and the payment of valuations and penalties where trees are destroyed or compromised.*			
2.5	Include criteria for disposal and purchase of Council owned heritage buildings in the 'Asset Conversion Policy'.			
2.7	Develop 'Conservation Management Plans' for Council owned & managed heritage places.			
<b>3</b>	<b>Strengthen protection of heritage in maintenance, site assessment and contracting</b>			
3.1	Develop a policy and guidelines for the maintenance of items such as gutters, footpaths, street furniture, crossovers and car parking in or near heritage places and precinct overlays.*			
3.2	Develop 'maintenance protocols' for Council heritage infrastructure.*			
3.3	Ensure site assessments include 'archaeological potential'.			

<b>PROTECTING (cont)</b>	3.4	Ensure that procedures for the discovery of heritage finds are consistent with Heritage Victoria's advice and directions.*	Heritage Strategy 2023-
	3.5	Require major works contractors to comply with preliminary heritage assessments and related permits prior to commencing works.	
	3.6	Incorporate policies for heritage lanes, roads, kerbs, street furniture and street trees in the Road Asset Management Plan.	
	<b>4</b>	<b>Enhance protection and cataloguing of arts and culture collections</b>	
	4.1	Develop a Council "Collections Management Policy" and dedicated space for Council's conservation work.*	
	4.2	Introduce a program of 'significance assessment' for objects and collections.*	
	4.3	Catalogue Council's Visual Arts Collection.*	
	4.4	Utilise the Macedon Ranges Heritage Council to improve cataloguing & uniformity of documenting collections.	
<b>SUPPORTING</b>	<b>1</b>	<b>Support heritage groups and community in heritage initiatives</b>	Heritage Strategy 2023-
	1.3	Survey and consult with owners of heritage buildings, places and trees to identify conservation challenges*	
	1.4	Identify opportunities to assist private owners with heritage responsibilities such as funding opportunities, fee waivers & other council supports for building works.*	
<b>COMMUNICATING &amp; PROMOTING</b>	<b>1</b>	<b>Promote knowledge of local Aboriginal history</b>	Reconciliation Action Plan
	1.1	Develop fact sheets for information centres and information on Council's website	
	1.2	Investigate opportunities for joint projects, partnerships and access to resources with the Wurundjeri, Dja Dja Wurrung and Taungurung organisations.*	
	<b>2</b>	<b>Enhance accessibility of heritage information to public and Council officers</b>	Heritage Strategy 2023-
	2.3	Develop an online repository of publications, guidelines and other material for heritage conservation including:.* <ul style="list-style-type: none"> <li>a. Develop a catalogue of Council owned objects and collections with expanded detail on Council's web site;</li> <li>b. a heritage e-library with links from Council's web site;</li> <li>c. 'Stories of the Region' based on key items and collections for use in promotions</li> </ul>	
	2.4	Include heritage information in Council's business and 'new ratepayer' package.*	
	<b>3</b>	<b>Enhance civic pride and visitor experience and promote positive aspects of heritage conservation</b>	
	3.1	Investigate in conjunction with local heritage groups, the potential to develop a programme for promoting heritage, heritage walks and interpretative signage*.	
	3.2	Develop Shire wide formats for interpretative signage, brochures and guides.*	
	3.3	Enhance opportunities for celebrating heritage in the Shire, particularly participation in State and National Trust heritage celebrations.*	

KNOWING	1	<b><i>Improve electronic linkages and cross organisation access to heritage data and information</i></b>
	1.2	Implement 'Our Landscape Profiles' project data via Council's website.
	1.4	Link VM2020 Property Management database to the Mydata assets management database to provide consistent identification of heritage significant sites across both databases.*
PROTECTING	2	<b><i>Develop guidelines to protect 'visual amenity' and heritage character in towns and hamlets</i></b>
	2.1	Identify amenity and character elements and ensure these are reflected in Council policies and strategies.*
	2.3	Utilise where possible the 'Goldfield Streetscape Features Table' to assess significant trees in parks, streets and high traffic areas.*
SUPPORTING	3	<b><i>Continue Heritage Advisory Service subject to continued support from Heritage Victoria</i></b>
COMMUNICATING & PROMOTING	2	<b><i>Enhance accessibility of heritage information to public and Council officers</i></b>
	2.1	Ensure that all local places of <del>State level significance</del> are on the Victoria Heritage Database to ensure 'address searchable' access for the public.