

Bookings

Bookings are essential for all business events. You can also make multiple bookings online at

mrsc.vic.gov.au/business-events

Australian Small Business Advisory Services (ASBAS) Digital Solutions Program

The workshops included in our program for ASBAS have a one-off registration fee of \$55. As a member you can attend all of our ASBAS workshops, access to 1:1 mentoring, online learning platforms and webinars.

Tools to help your business grow

Business Kit

This comprehensive kit of information is a helpful guide for new and existing businesses in the Macedon Ranges. You can view the kit online as an eBook, or contact us on 5421 9616 or via ecodevadmin@mrsc.vic.gov.au if you would like a hard copy.

mrsc.vic.gov.au/business-kit

visitmacedonranges.com.au

List your business or tourism event for free or sign up for a premium listing on the official tourism website for the Macedon Ranges. Sign up at visitmacedonranges.com.au/sign-up/ or email visitmacedonranges@mrsc.vic.gov.au

New Farmers Information Kit

Everything you need to know about running an agricultural enterprise in the Macedon Ranges, including downloadable fact sheets on a wide range of tools and useful contacts.

mrsc.vic.gov.au/farmers

Online business listings

Boost search engine rankings and visits to your website and help residents and visitors find local products and services.

Business directory and Agribusiness Producers Guide – free listings for local businesses and producers.

To sign up email ecodevadmin@mrsc.vic.gov.au or phone 5421 9616.

Monthly Business eNews

Features the latest business information, grants, items for community consultation, news from the Macedon Ranges, the state and Australia-wide. Contact us to sign up at ecodevadmin@mrsc.vic.gov.au

Like us on Facebook

- Macedon Ranges Shire Council
- Macedon Ranges Naturally Cool
- Macedon Ranges Emergency Alerts

Macedon Ranges Shire Council

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Business Program 2019



Macedon Ranges
Shire Council

Economic Development & Tourism

What's on

Business Facebook for beginners

9 February, 9am–12.30pm

Kyneton Community & Learning Centre, 34 Mollison Street, Kyneton

\$20 Macedon Ranges businesses

Events & festivals grant writing workshop

12 February, 6pm–8pm

Council Chambers, Gisborne Administration Centre, 40 Robertson Street, Gisborne

\$25 (two participants per event or festival)

Social media marketing 101

14 February, 9.30am–12.30pm

Council Chambers, Gisborne Administration Centre, 40 Robertson Street, Gisborne

\$55 one off payment for ASBAS Program

Business Instagram for beginners

23 February, 9am–12.30pm

Kyneton Community & Learning Centre, 34 Mollison Street, Kyneton

\$20 Macedon Ranges businesses

Blackberry identification and control workshop

23 February, 10am–12pm

Gisborne Administration Centre, 40 Robertson Street, Gisborne

Free

Pitch Perfect: 101 words to success

26 February, 9.30am–12.30pm

The Victoria Hotel, 67 High Street, Woodend

\$25 Macedon Ranges businesses

Digital marketing essentials

14 March, 9.30am–12.30pm

Council Chambers, Gisborne Administration Centre, 40 Robertson Street, Gisborne

\$55 one off payment for ASBAS Program

Rabbit workshop

16 March, 10am–12pm

Romsey Community Hub, 98 Main Street, Romsey

Free

6 steps to better business

26 March, 6pm–8pm

The Victoria Hotel, 67 High Street, Woodend

\$20 Macedon Ranges businesses

Facebook for business simplified

4 April, 9.30am–12.30pm

Council Chambers, Gisborne Administration Centre, 40 Robertson Street, Gisborne

\$55 one off payment for ASBAS Program

Advanced Facebook for business

6 April, 9am–12.30pm

Baringo Food & Wine, 283 Station Road, New Gisborne

\$55 members Macedon Ranges Women in Business

Boost Facebook advertising

16 May, 9.30am–12.30pm

Kyneton Community & Learning Centre, 34 Mollison Street, Kyneton

\$55 one off payment for ASBAS Program

Advanced Instagram for business

18 May, 9am–12.30pm

Baringo Food & Wine, 283 Station Road, New Gisborne

\$55 members Macedon Ranges Women in Business

Building business profits

21 May, 6pm–8pm

The Victoria Hotel, 67 High Street, Woodend

\$20 Macedon Ranges businesses

Engage followers with Instagram

13 June, 9.30am–12.30pm

Council Chambers, Gisborne Administration Centre, 40 Robertson Street, Gisborne

\$55 one off payment for ASBAS Program

Increase sales in your business

18 June, 6pm–8pm

The Victoria Hotel, 67 High Street, Woodend

\$20 Macedon Ranges businesses

**Costs include GST and are discounted for businesses and residents based in the Macedon Ranges Shire. For booking information and full cost details, visit mrcs.vic.gov.au/business-events or call 5421 9616.*