

Kyneton Town Centre Urban Design Framework

Have
your say

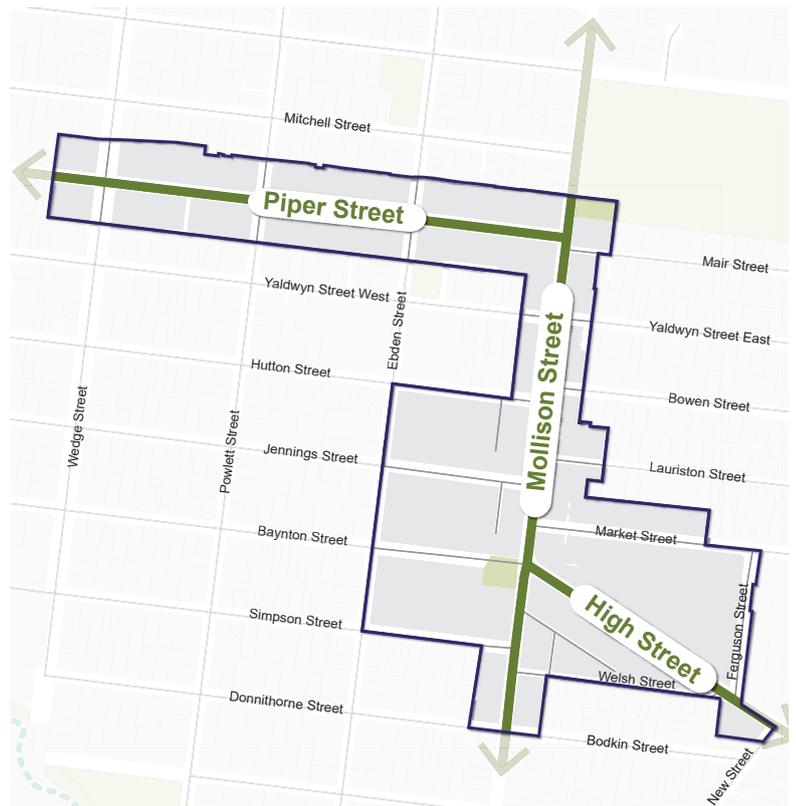


Council is refreshing Kyneton's Town Centre Urban Design Framework (UDF) and we want users of the town centre – residents, landowners, visitors and business operators – to share ideas and aspirations to guide the look and feel of Kyneton into the future.

The UDF will provide urban design direction for Kyneton's streetscapes, public open spaces and buildings, focussed on the three main commercial streets: Mollison Street, High Street and Piper Street.

A UDF helps set a community vision for areas to inform what they should look like and the function they serve. These plans include the ability to bring together the social, visual and economic aspects that make areas unique. UDFs are used to inform capital works and streetscape improvements, and planning controls for new developments.

Study area



As part of the first stage we would like to know how you use the town centre, what you value most about how the streets look and feel and what you would like to see improved.

Find out more and have your say at mrsc.vic.gov.au/yoursay or call 5422 0333

About the project

Why are we doing this?

An Urban Design Framework (UDF) was prepared for Kyneton in 2008. This plan was not adopted by Council, but formed part of the background to the 2013 Kyneton Structure Plan.

This project will review the actions from the 2008 UDF to see what has been done, what is still relevant, and what else needs to be included in the future.

The UDF will include:

- a vision for the town centre that highlights the valued elements of township character to be enhanced and celebrated
- concepts to improve the amenity and appearance of streetscapes with a focus on pedestrian safety and comfort, tree planting and landscaping
- access and movement plans for how people will walk, ride and drive around the town centre
- guidelines for contemporary buildings and streetscapes so that new proposals reflect the cultural, heritage and aesthetic values of Kyneton
- design direction to Council and applicants in preparing and assessing development applications.



What you have told us so far

We have gathered feedback from consultations that have been undertaken in Kyneton in recent years. In particular, a number of submissions received during consultation on the Kyneton Movement Network Study (2019) expressed a wish for Council to focus on existing issues within the town centre before addressing broader, long-term infrastructure requirements for the town.

Feedback relevant to the town centre has included the need for:

- improved wayfinding and promotional signage
- direct and connected footpaths with good surfaces, crossing opportunities and safer pedestrian facilities
- safe bicycle access in Kyneton's main streets and to Kyneton railway station
- improved car parking in the town centre, including accessible parking spaces
- pedestrian crossing points that consider how to get people of different ages and abilities across the road safely
- retention, maintenance and/or reinstatement of bluestone paving and infrastructure
- greater recognition of aboriginal cultural heritage
- consideration of landscaping and trees in streets
- clarity around the trade off between pedestrian and footpath spaces, bike access, kerbside parking and vehicle access.

The UDF **will not** consider broader movement and access throughout Kyneton, beyond the town centre. The UDF will be used to inform a re-draft of the Kyneton Movement Network Study, which will commence following the completion of this project.

Former Kyneton Primary School site

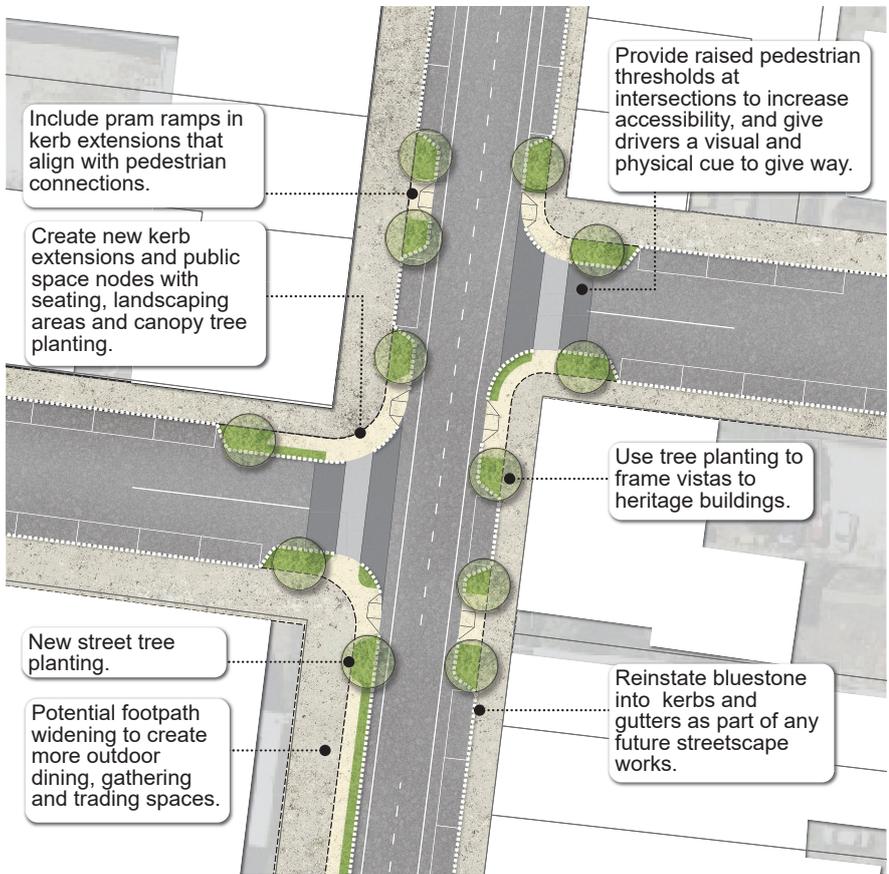
The community has made significant investment into the vision and future use for the old Kyneton Primary School site.

The Victorian Government announced funding for the future of the site in November 2020. Resolving what happens on the site itself is subject to the Expression of Interest process that is being run by the Department of Environment, Land, Water and Planning (DELWP).

The site has been included in the study area boundary as there is an opportunity for the UDF to identify streetscape quality and access improvements to complement the work being undertaken by DELWP.

Ideas for the UDF

Streetscapes and connections



High Street, Mollison Street and Piper Street were all part of the Calder Highway route before Kyneton was bypassed by the Calder Freeway in the 1990s.

The main streets remain mostly unchanged since they performed this role supporting higher volumes of traffic.

Tell us what you think

The UDF will include concepts to improve access for all users of the town centre, with a focus on pedestrian safety and comfort, tree planting and landscaping.

Some ideas include:

- tree planting along main streets
- improved landscaping and pedestrian spaces in streetscapes
- looking for opportunities to widen footpaths to support on-street trading and dining
- pedestrian thresholds and kerb outstands to create safer crossing points.

Existing conditions



Existing damaged gutter.



Existing footpath.



Existing intersection - Piper Street.

Examples of streetscape treatments



Example renewed gutter - Wedge Street, Kyneton.



Example asphalt pavement with bluestone trim.



Example pedestrian threshold with bluestone.

How do you get around the town centre?

- Are there any problem spots or areas where you find it difficult to walk, cycle or cross the road?
- Is it easy to find a car park?
- What streetscape improvements would you like to see?

Ideas for the UDF

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Buildings

Kyneton's character was established during the 1850s gold rush and the town is reputed to have one of the state's finest collections of buildings from this era, and historic features such as bluestone paving and gutters.

Commercial infill development has occurred between Kyneton's impressive heritage buildings during the 20th century. Some of these heritage buildings were unfortunately lost during this time.

A number of development opportunity sites exist within the town centre. Future buildings require a design response that demonstrates appropriate scale and form, and provides high quality architectural detail that respects their heritage context.



What would you like to see in the design of new buildings in the town centre?

Some ideas include:

- a limit on building heights
- contemporary design that responds to the heritage character
- open and active shop frontages
- controls for branding, colour and signage
- buildings that are sustainably designed.

How to have your say

Talk to us

- Attend a drop-in session at the Kyneton Mechanics Institute.
Thursday 11 February, 10am -7pm.
- Find us at the Kyneton Farmers Market,
Saturday 13 February.
- Request a one-on-one discussion with the planning team.

Contact us

Phone: (03) 5422 0333

Email: strategicplanning@mrsc.vic.gov.au

Mail: PO Box 151 Kyneton Victoria 3444

Give us your ideas and aspirations

- Complete our online survey.
- Drop a pin on our online map.
- Make a written submission.

For more information and to stay updated visit mrsc.vic.gov.au/youresay

Submissions close
Friday 26 February 2021