Memorial Precinct (Howey Reserve) Statement of Significance, revised June 2020

Heritage place: Memorial Precinct / Howey Reserve, Hamilton Street and Melbourne Road, Gisborne

PS ref no: HO289



War Memorial and the two avenues of oaks and an elm, looking east to Bunjil Creek



War Memorial

Howey Memorial

Memorial Drinking Fountain



Memorial Wall and Gates

What is Significant?

The Memorial Precinct is significant to the extent of Howey Reserve on Hamilton Street and Melbourne Road, which is bounded by Aitken Street in the west and Bunjil Creek in the east, Gisborne.

The features that are significant are:

- two avenues of oaks and an elm tree planted along Hamilton Street and Melbourne Road, that extend east to Bunjil Creek
- three individual memorials
- the memorial wall, gates and ticket booth; and
- the bluestone paving and plaques.

The furniture, modern kerbs and gutters or the roads adjacent are not considered significant.

How is it Significant?

The Memorial Precinct is significant locally aesthetically, architecturally and historically to the Shire of Macedon Ranges.

Why is it Significant?

The Memorial Precinct is significant aesthetically as a gateway feature upon entering Gisborne. Its formal rows of trees, visually open character and spaced memorial sculptures are distinctly different from their environs. The precinct creates a 'green' feature which establishes a creative, not commercial, character at the entry to Gisborne. (Criterion E)

The Memorial Precinct is significant architecturally for its variety of memorial styles from the rough stonework of the Howey Memorial to the polished Art Deco features of the McGregor Memorial Drinking Fountain, all in keepingwith the trend of the time of their installation. (Criterion E)

The Memorial Precinct is significant historically for is commemoration function, celebrating and honouring the achievements of its individual and collective citizens in a very public manner. This is an indication of the developing maturity of Gisborne to recognise achievement and celebrate the past. (Criterion A, G,H)

Primary Sources:

Gisborne and Kyneton Heritage Study, December 2018.

Heritage Assessment: Trees at intersection of Bunjil Creek, Kilmore Road and Melbourne Road, Gisborne, Plan Heritage, May 2020.