

VicRoads Conditions for Use of Community Event Signs on Event Posts

VicRoads would have no objections to the event signs being erected on the existing approved event posts provided the following conditions are met:

- The sign design must be submitted to Council for approval prior to installation;
- The sign must be no larger than 1.5 m² (1.5 m [w] x 1.0 m [h]) and professionally made of solid non-reflective materials and have the corners of the sign suitably rounded;
- Information permitted on sign: Event name, date, location
- The sign must have a maximum of four lines of information, with 15 letters maximum per line. Only one community group logo is permitted per sign;
- The sign may be placed two weeks prior to the event and, must be removed within two days of completion of the event;
- The sign must be fastened securely to cover the top of the posts, and if clamps are used; split clamps are recommended. Self-tapping screws (tech screws) must not be used to fix the sign directly to the posts. No brackets or fastening material is to remain on the posts following the signs' removal;
- The sign must be covered by a public risk liability insurance to a minimum of \$10 million indemnifying VicRoads and Council from any liabilities should the signs presence or dislocation cause accident or injury;
- Only one sign is permitted to be erected on each of the approaches to a town;
- Community groups are permitted to promote one event per year (any additional events within the same calendar year must be by special agreement with Council);
- Only community groups located within Macedon Ranges Shire are permitted to promote their events on these posts.
- Groups that do not comply with the above conditions will have their signs removed by Council.

Note: Other community groups may wish to promote their event at a site. If there is a sign erected at a site, no additional signs are permitted to be installed on those posts. Please move on to the next set of approved posts and erect your sign there.

Example of Community Event post installation:




Sign Requirements:

- Sign size requirements i.e. no larger than 1.5 m2.
- Four lines max of information per sign.
- 15 letters max per line
- Information permitted on sign: Event name, date, location
- Use a font that is easily read (e.g. Arial), no script, old English or narrow fonts permitted.
- Only one community group logo is permitted per sign. Sponsors logos may appear on the back of the sign.
- Signs to be covered by a public liability insurance policy.
- Signs may be placed two weeks prior to the event and removed within two days of completion of the event.
- Clamps to be used to fix sign to posts, no tech screws.
- Sign to be installed to cover the top of the posts
- Only one sign on the posts, per site.
- One event per community group, per year

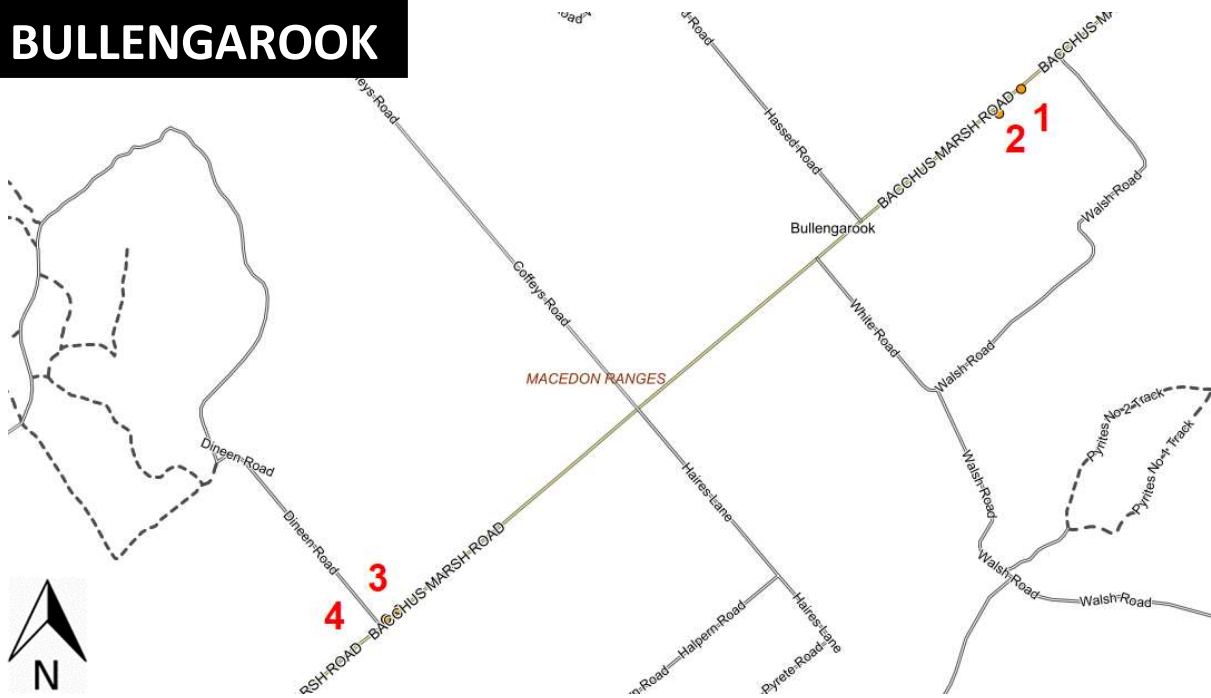
Example of good sign design:



Example of bad sign design

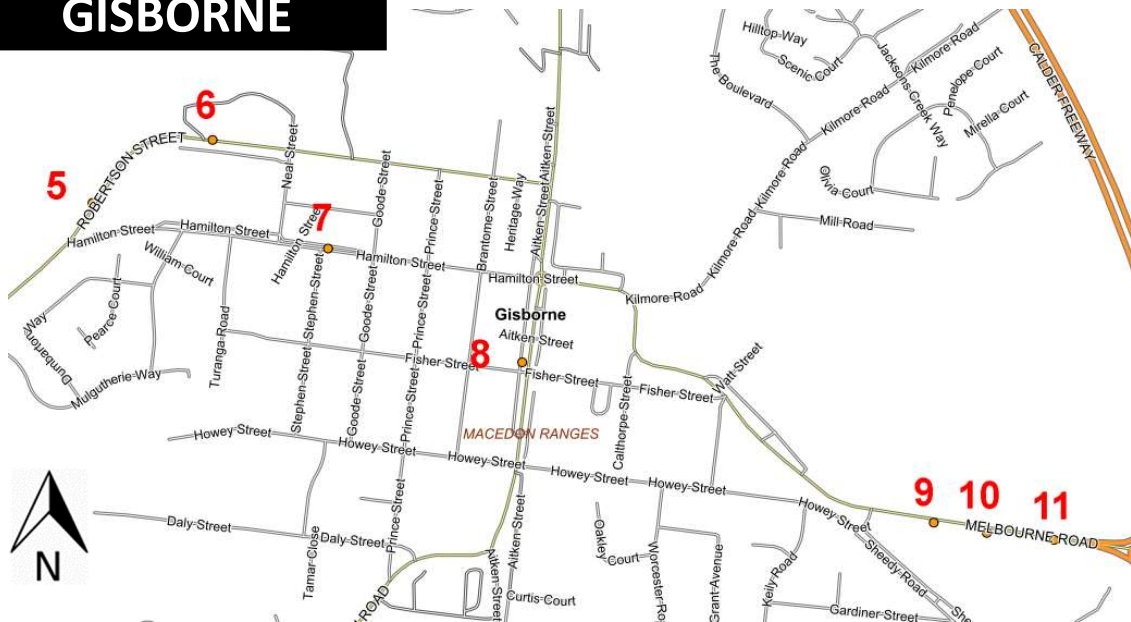
Sign Design – Non Compliant	Comments
 <p>The image shows a photograph of a sign that is very cluttered with text and graphics. At the top left is the 'Mid State MOPARS' logo. To its right, the dates 'June 8-9 2013' are written in large blue letters. Below the logo is a red banner with 'CHRYSLER CAR SHOW' in white. Underneath that, the location 'Bendigo Central LYTTLETON TERRACE' is written in blue. At the bottom, there is small text providing a website and phone numbers.</p>	<p>Sign cluttered with information. Keep signs simple.</p> <p>Road users only have 2 seconds max to absorb the information. This sign is a potential traffic hazard.</p>
Sign Design – Compliant	
 <p>The image shows a clean, minimalist sign design. At the top center is the 'Mid State MOPARS' logo. Below it is a solid blue horizontal bar containing the text 'Chrysler Car Show' in white. Underneath the bar, the dates '8 – 9 June 2013', the location 'Bendigo Central', and the street name 'Lyttleton Tce' are listed in a simple, black font.</p>	

BULLENGAROOK



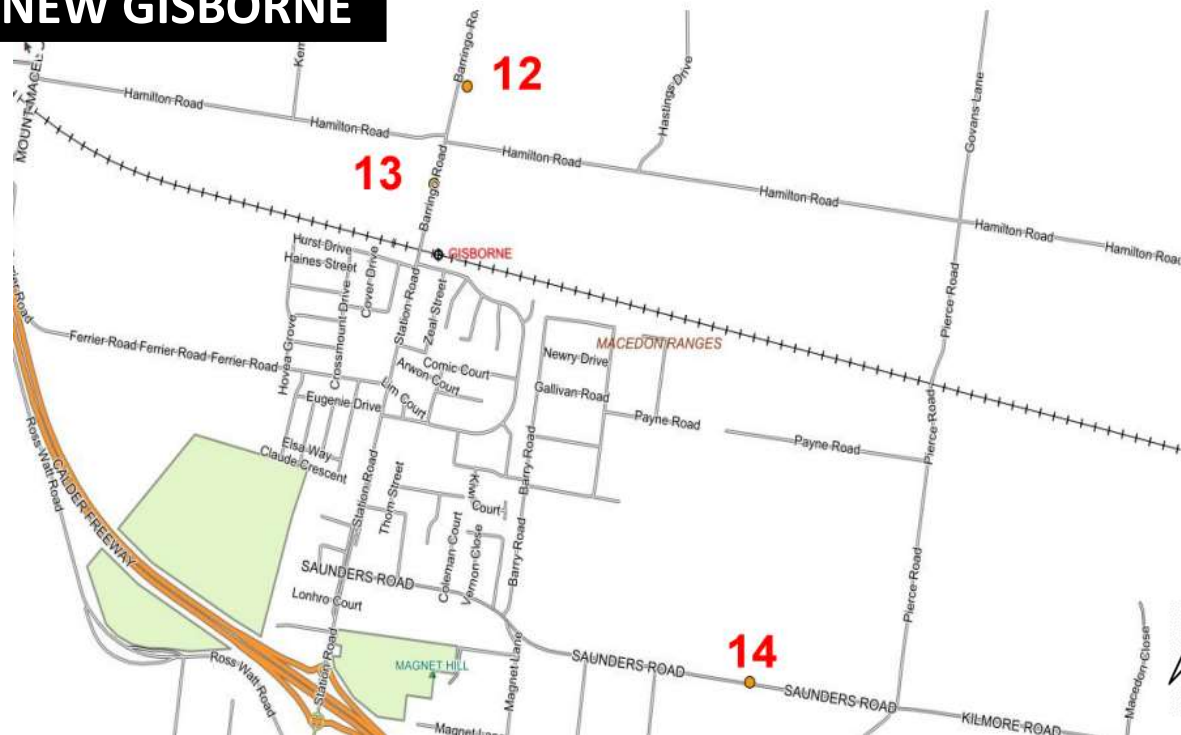
Sign Number	Road	Location Description
1	Bacchus Marsh Gisborne Road	145m west of Walsh Road, west bound carriageway
2	Bacchus Marsh Gisborne Road	250m west of Walsh Road, west bound carriageway
3	Bacchus Marsh Gisborne Road	30m east of Dineen Road, east bound carriageway
4	Bacchus Marsh Gisborne Road	90m east of Dineen Road, east bound carriageway

GISBORNE



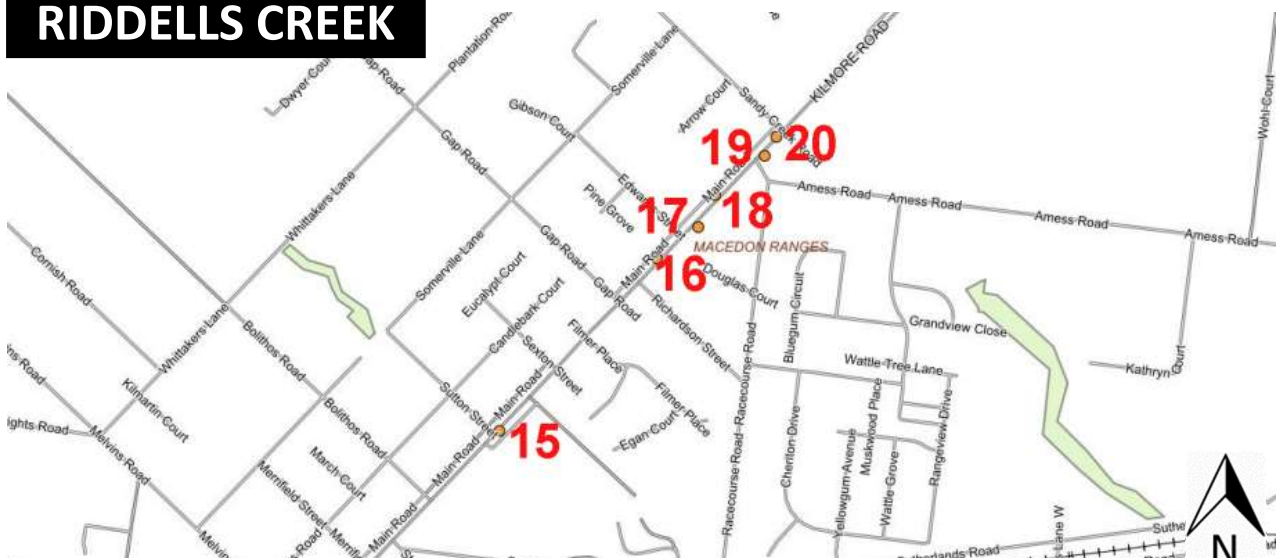
Sign Number	Road	Location Description
5	Robertson Street	110m north of Hamilton Street, north bound carriageway
6	Robertson Street	190m west of Neal Street roundabout, east bound
7	Hamilton Street	20m east of Stephen Street, eastbound carriageway
8	Aitken Street	30m north of Fisher Street, north bound carriageway
9	Gisborne Melbourne Road	120m east of Howey Street, westbound carriageway
10	Gisborne Melbourne Road	290m east of Howey Street, west bound carriageway
11	Gisborne Melbourne Road	460m east of Howey Street, west bound carriageway

NEW GISBORNE



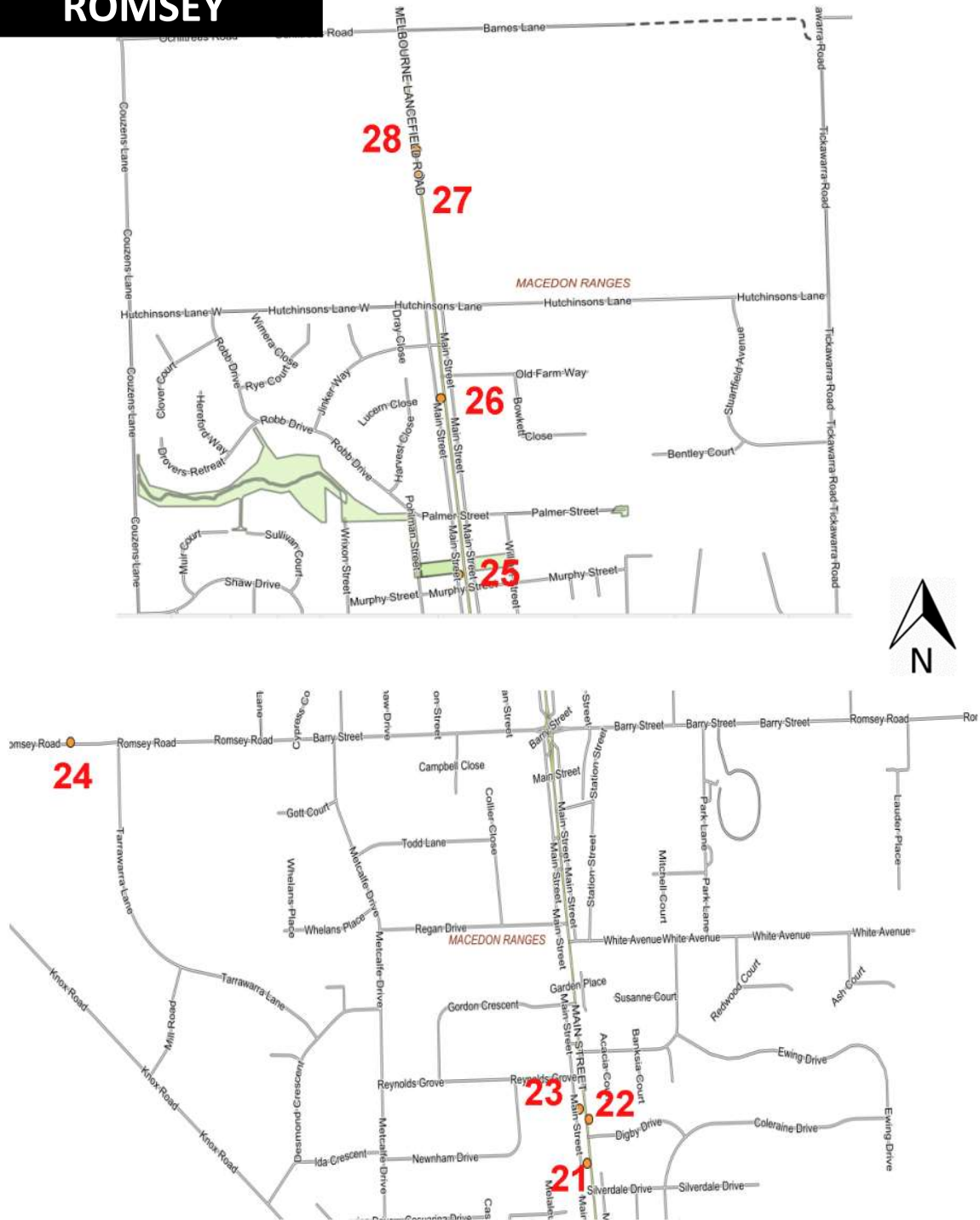
Sign Number	Road	Location Description
12	Barringo Road	225m north of Hamilton Road, south bound carriageway
13	Barringo Road	303m north of Hurst Drive, north bound carriageway
14	Saunders Road	584m east of Pierce Road, west bound carriageway

RIDDELLS CREEK



Sign Number	Road	Location Description
15	Main Road	30m north of Sutton St, north bound carriageway
16	Main Road	150m north of Gap Road, north bound carriageway
17	Main Road	215m south of Amess Road, south bound carriageway
18	Main Road	130m north of Edwards Road, north bound carriageway
19	Main Road	30m north of Amess Road, South bound carriageway
20	Main Road	80m north of Amess Road, south bound carriageway

ROMSEY



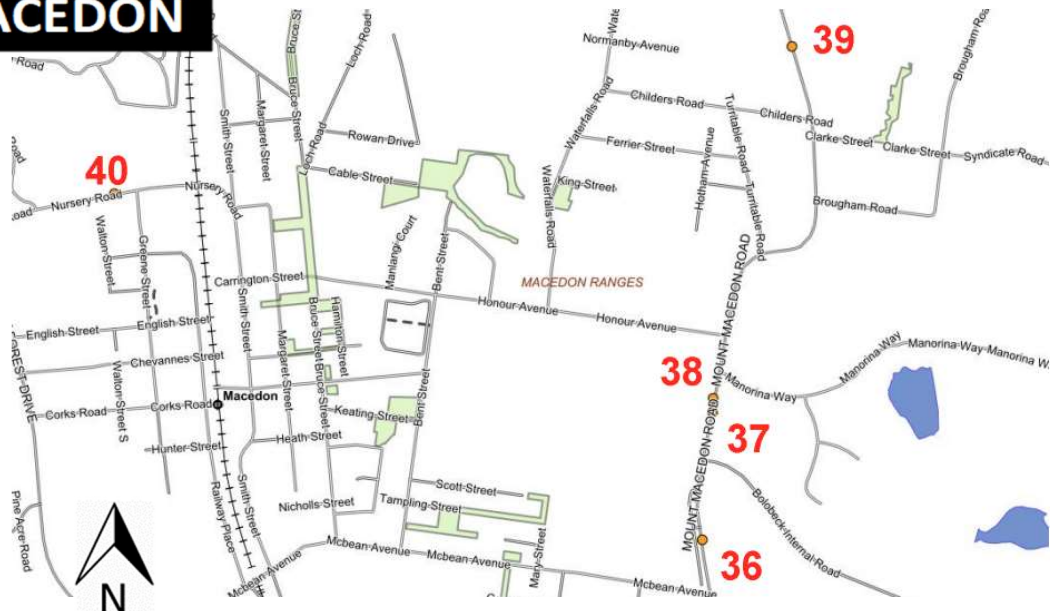
Sign Number	Road	Location Description
21	Main Street	70m south of Digby Drive, north bound carriageway
22	Main Street	45m north of Digby Drive, south bound carriageway
23	Main Street	80m south of Reynolds Grove, north bound carriageway
24	Romsey Road	170m west of Tarrawarra Lane, east bound carriageway
25	Main Street	50m north of Murphy Street, north bound carriageway
26	Main Street	65m south of Old Farm Road, north bound carriageway
27	Main Street	440m south of Barnes Lane, south bound carriageway
28	Main Street	360m south of Barnes Lane, south bound carriageway

LANCEFIELD



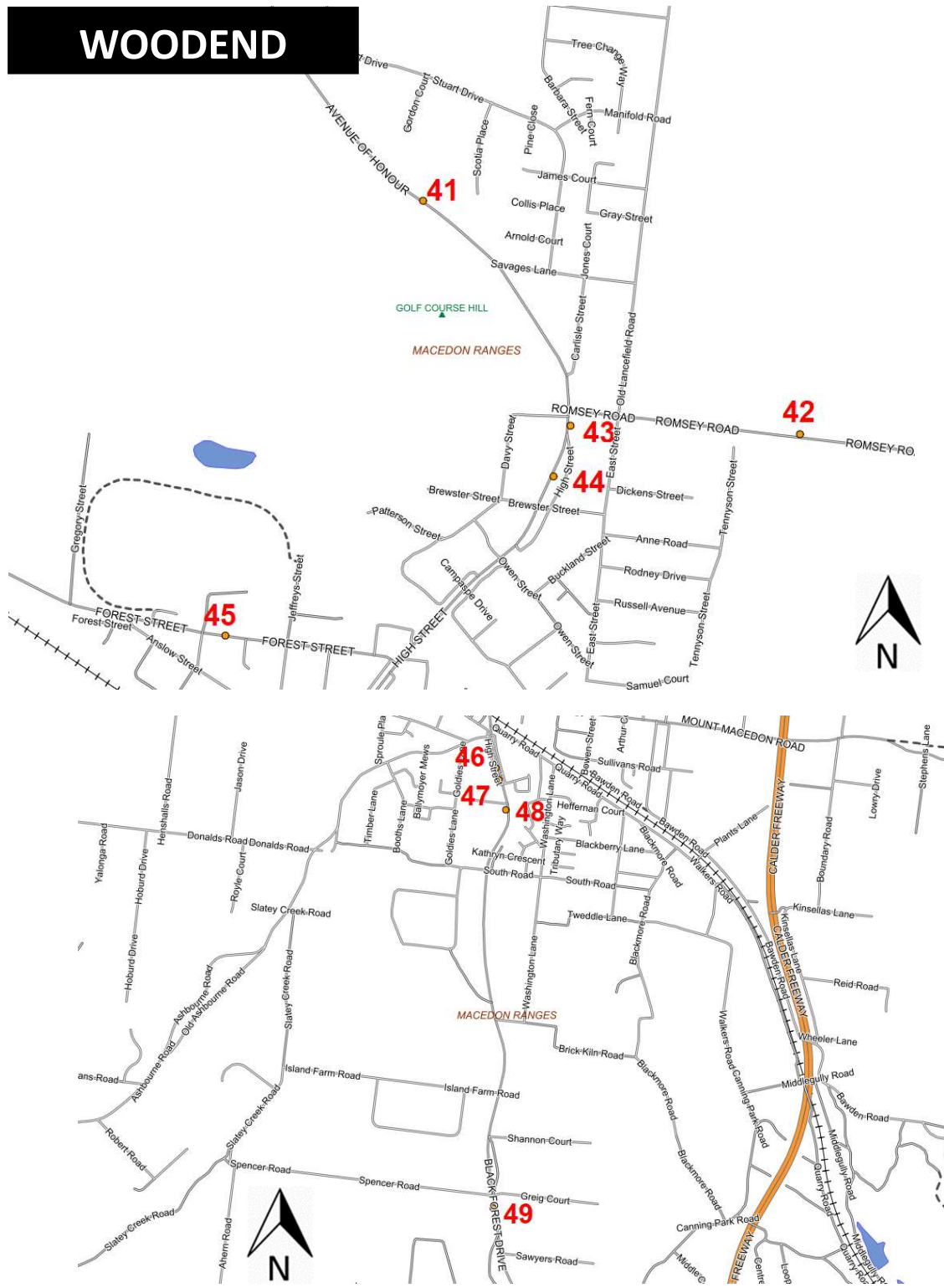
Sign Number	Road	Location Description
29	Melbourne Lancefield Road	500m south of Beckermans Lane, north bound c/way
30	Melbourne Lancefield Road	310m south of Beckermans Lane, north bound c/way
31	Main Road	90m north of Beckermans Lane, north bound c/way
32	Chauncey Street	55m east of Rose Blvd, west bound carriageway
33	Three Chain Road	220m north of cnr High Str & McMasters Ln, south bound
34	Melbourne Lancefield Road	245m north of Showlers Lane, south bound c/way
35	Melbourne Lancefield Road	350m north of Showlers Lane, south bound c/way

MACEDON



Sign Number	Road	Location Description
36	Mount Macedon Road	200m north of McBean Avenue, north bound carriageway
37	Mount Macedon Road	650m north of McBean Avenue, north bound carriageway
38	Mount Macedon Road	280m north of Childers Road, south bound carriageway
39	Mount Macedon Road	90m south of Mandrina Way, south bound carriageway
40	Nursery Road	77m west of Greene Street, east bound carriageway

WOODEND



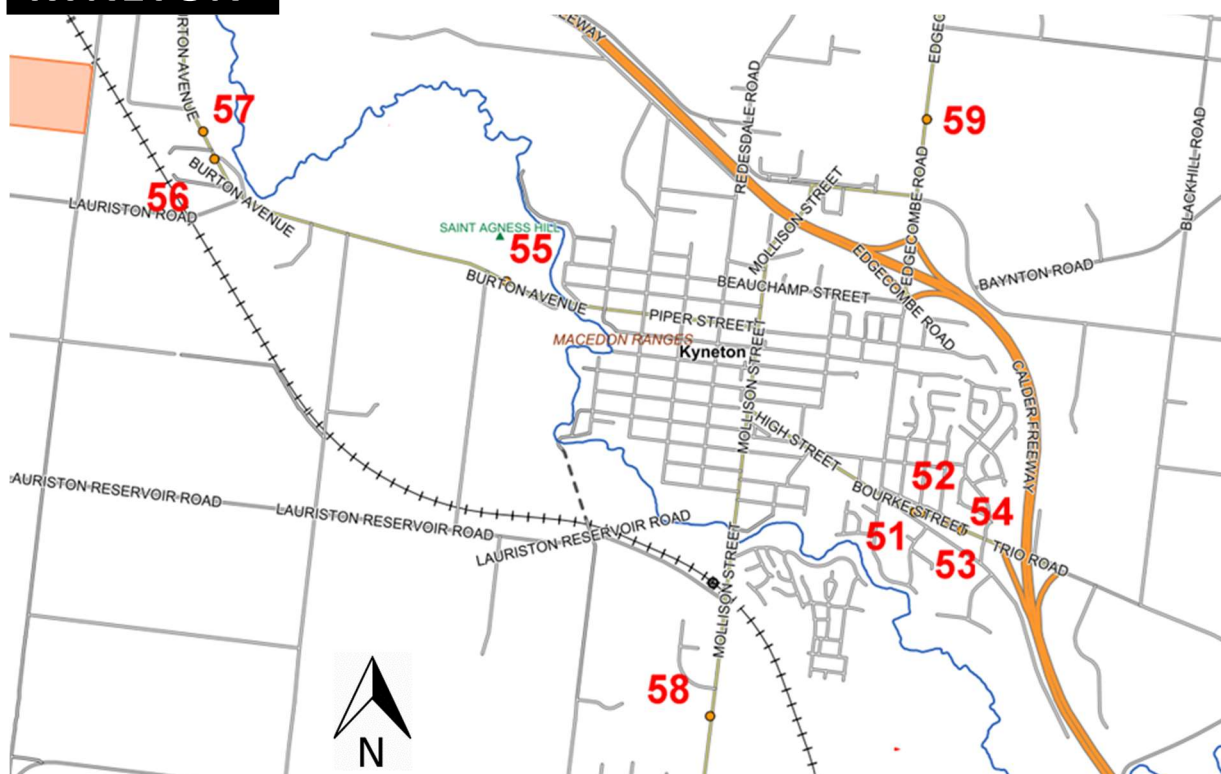
Sign Number	Road	Location Description
41	Avenue of Honor	320m north of Savages Lane, south bound carriageway
42	Romsey Road	546m east of Old Lancefield Road, east bound carriageway
43	High Street	50m south of Romsey Road (C324), south bound c/way
44	High Street	Opposite 155 High Street Woodend, south bound c/way
45	Forest Street	520m west of High St Woodend (C792), east bound c/way
46	High Street	200m south of Ashbourne Road, north bound carriageway
47	High Street	40m south of 39 High St (service road), north bound c/way
48	High Street	80m south of Coach House Blv, south bound carriageway
49	Black Forest Drive	82.5m south of Spencer Road, north bound carriageway

TYLDEN



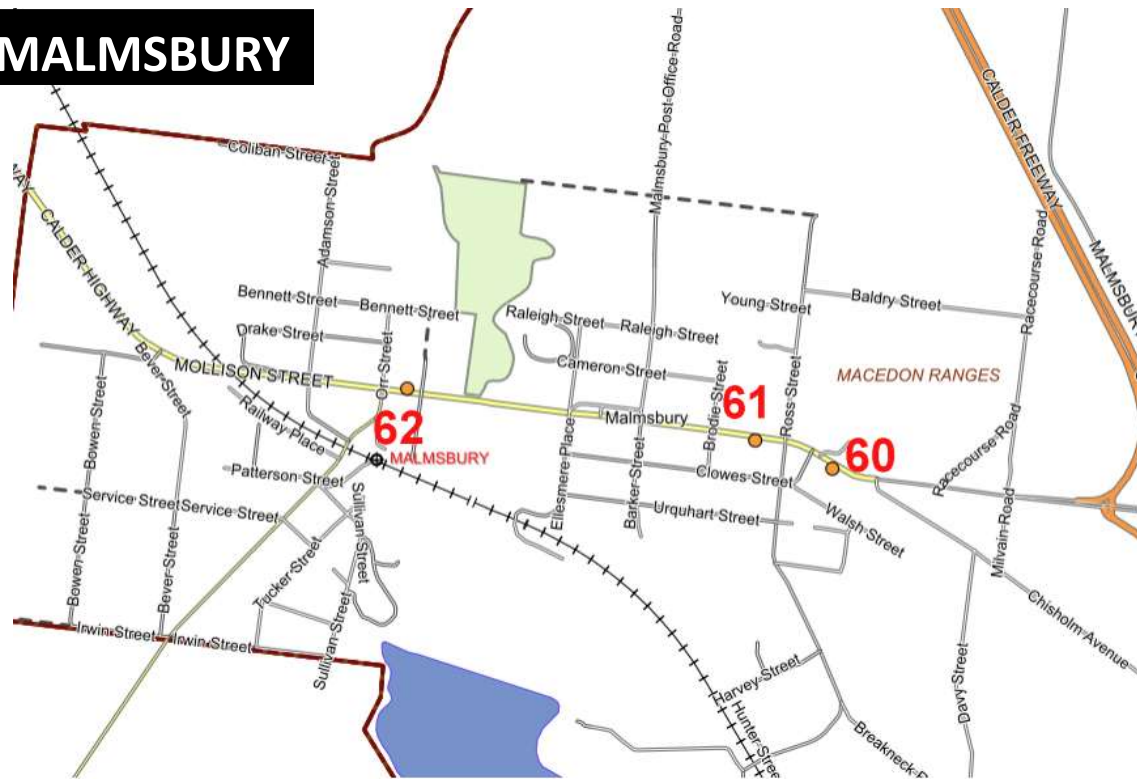
Sign Number	Road	Location Description
50	Tylden Woodend Road	35m west of Macbain Street, west bound carriageway

KYNETON



Sign Number	Road	Location Description
51	Bourke Street	130m east of High Street, west bound carriageway
52	Bourke Street	160m east of High Street, east bound carriageway
53	Bourke Street	241m west of Caroline Chisholm Drive, east bound c/way
54	Bourke Street	140m west of Wills Street, west bound carriageway
55	Burton Avenue	120m east of Flynns Lane, west bound carriageway
56	Burton Avenue	120m north of Hoadleys Lane, south bound carriageway
57	Burton Avenue	60m south of Hoadleys Lane, north bound carriageway
58	Trentham Road	180m south of Hill Drive, north bound carriageway
59	Edgcombe Road	450m north of Saleyards Road, south bound carriageway

MALMSBURY



Sign Number	Road	Location Description
60	Malmsbury-Elphinstone Road (C794)	175m east of Ross Street, west bound carriageway
61	Malmsbury-Elphinstone Road (C794)	95m west of Ross Street, west bound carriageway
62	Malmsbury-Elphinstone Road (C794)	80m east of Daylesford-Malmsbury Road (C316), east bound carriageway. (Install 1m west of tree)